



United Nations
Global Compact



BUSINESS ACTION PLEDGE IN RESPONSE TO THE REFUGEE CRISIS

Illustrative Examples to Inspire Action

Core Business

- Uphold international law and the legal obligations to protect refugees and people displaced by conflict around the world
- Apply design-thinking to develop low-cost materials, goods and services to address problems faced by displaced people
- Develop sensible lending practices to spur entrepreneurship and small business ownership amongst refugees
- Develop and pilot new technology and digital communications projects that help refugees rebuild their lives - enabling them to connect, learn and increase self-reliance.
- Establish internal policies and hiring targets to employ refugees where it is legally permitted to do so
- Audit and advocate for refugee friendly supply chains
- Identify current and future skills needed for the labour market, and design and implement appropriate training programmes for your workforce and for refugees
- Leverage analytical expertise to develop tools to measure the impact of humanitarian assistance programmes
- Develop a sabbatical programme or paid time off for employees to volunteer their expertise with humanitarian-related organizations
- Offer pragmatic access for refugees to education and scholarship, through free business and management-related classes and knowledge resources

Social Investment and Philanthropy

- Provide financial and appropriate in-kind contributions to organizations that serve refugees
- Expand apprenticeship opportunities by targeting refugee youth who completed secondary or vocational training
- Develop social impact bonds to leverage private investment in support of humanitarian issues (i.e. development of refugee infrastructure- electricity, housing etc)

Advocacy and Public Policy Engagement

- Raise awareness and understanding of employees about the situation of refugees (e.g. through inviting refugee organizations and refugees to present to employees their experiences)
- Promote the social integration of refugees by telling stories of staff, clients and suppliers that have been refugees



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- Support and advocate for an end to statelessness of the +8M person who are not considered as a national by any State under its law
- Share learnings and best practices with other companies on effective responses to the global refugee crisis
- Help communicate the growing refugee crisis through digital and traditional channels—changing attitudes, increasing engagement and encouraging greater support

Partnerships and Collective Action

- Participate in collective efforts with civil society, intergovernmental organizations, affected communities and other businesses with a view to forge long term partnerships in support of regional economic and sustainable development in support of refugee issues.

This UN Global Compact collaboration with UNHCR is anchored in the work of the Business for Peace initiative. [Learn more.](#)



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